Strategy Consultant

This position requires the ability to think creatively and thoughtfully about challenging issues facing a variety of clients in the Telecom, Media, and Technology sectors. Consultants should be highly motivated, entrepreneurial, and intellectually curious problem-solvers. The role will require an analytical mindset and a willingness to investigate complex processes, analyze data and build models, develop actionable strategies, manage priorities and deliverables, and communicate clear recommendations to internal and external clients in a fun, fast paced, driven environment.

Responsibilities include:

- Collaborate with consulting teams to help deliver strategy and analytics engagements for our clients by applying thoughtful research and analysis techniques to answer business questions
- Conduct market research and synthesize findings to build a fact base and tell compelling stories
- Create thoughtful data visualizations that communicate insights to both technical and non-technical stakeholders
- Build quantitative models (e.g. predictive, geospatial, financial, etc.), merge and manipulate data, conduct statistical analyses, and design and test hypotheses
- Contribute to the development, execution, and management of analytics-focused workstreams by identifying analytical frameworks and improving and overseeing critical data processes
- Develop and present findings and strategic recommendations to client stakeholders, including executive-level summaries of insights
- Maintain day to day client communications regarding project status

Desired Skills and Experience

Requirements:

- A passion for problem solving and working with data
- A desire to work both independently and in team settings to offer solutions to strategic challenges our clients are facing
- Effective time management and organizational skills, and ability to proactively set priorities/objectives and execute against them
- Openness to working with and learn a range of new tools/languages, such as Tableau, Alteryx, QGIS, Python, and R - previous programming experience not required
- Experience with the following areas is helpful: corporate strategy development, business case development, statistical analysis, product management, network strategy and lifecycle management
- An MBA or 4-5 years of consulting experience
- An interest in the communications industry

Unable to provide H1B Visa or green card sponsorship for this position

Cartesian is a leading management consulting firm providing strategic and operational advisory services to global leaders in the communications, digital media, and technology industries. Cartesian has offices in Boston, London, Kansas City, Philadelphia, New York, Paris and Washington. For more information, please visit our website www.cartesian.com. Clients select Cartesian’s strategy consulting services for our analytical rigor and in-depth understanding of their business challenges and strategic objectives, and our focus on crafting data-driven strategies for growth and transformation.