Strategy & Analytics Business Analyst

This position requires the ability to think creatively and thoughtfully about challenging issues facing a variety of clients in the Telecom, Media, and Technology sectors. Analysts should be highly motivated, entrepreneurial, and intellectually curious problem-solvers. The role will require an analytical mindset and a willingness to investigate complex processes, analyze data and build models, research new industries and technologies, develop actionable strategies, and communicate clear recommendations to internal and external clients in a fun, fast paced, driven environment.

Responsibilities include:

- Collaborate with consulting teams to help deliver strategy and analytics engagements for our clients by applying thoughtful research and analysis techniques to answer business questions
- Conduct market research and synthesize findings to build a fact base and tell compelling stories
- Create thoughtful data visualizations that communicate insights to both technical and non-technical stakeholders
- Contribute to the development, execution, and management of analytics-focused workstreams by building, improving, and overseeing critical data processes
- Gather and process structured and unstructured data in a wide variety of formats (Excel, text, csv, databases, json, web scrape, etc.) from diverse sources to support project-related data needs
- Build quantitative models (e.g. predictive, geospatial, financial, etc.), merge and manipulate data, conduct statistical analyses, and design and test hypotheses
- Develop and present findings and strategic recommendations to client stakeholders, including executive-level summaries of insights

Desired Skills and Experience

Requirements:

- A passion for problem solving and working with data
- A desire to work both independently and in team settings to offer solutions to strategic challenges our clients are facing
- Effective time management and organizational skills, and ability to proactively set priorities/objectives and execute against them
- Openness to working with and learn a range of new tools/languages, such as Tableau, Alteryx, QGIS, Python, and R - previous programming experience not required
- A Bachelor’s degree in quantitative fields (e.g., Computer Science, Mathematics, Statistics, Physics, Economics) is often helpful, but not required
  - Degrees in non-quantitative fields are acceptable as long as applicants have strong math skills and a desire to learn to work with and interpret data
- An interest in the communications industry
Knowledge and/or experience in the following areas is a plus:

- Analysis, modeling and predictive modeling using Excel, SQL, R, SAS, or similar tools
- Data visualization (Tableau, Qlik, R, etc.)
- Geospatial analytics and mapping
- Amazon Web Services

Location: Boston, MA

Unable to provide H1B Visa or green card sponsorship for this position