DATA ENGINEER (M/F/D)

Full-time // Gennevilliers, France // Prisma Media SNC // Job-ID: 39835

Job duties
• Support the migration from data CRM to the cloud, make connections between the cloud and our datascience tools in collaboration with our IT team
• Optimize GCS storage
• Prepare datamart for statistical modeling
• Reconcile the different data sources
• Calculate the age / sex score of our visitor cookies (cloning of the CRM database)
• The enrichment of the Prisma database via open data
• The development of a recce engine or prediction models (palatability score, audience prediction)
• Audience segment creation via google analytics / cloning of google segments or via our DMP
• Analysis of commercial pressure (email)

Job requirements
• Advanced mastery of the Hadoop / Spark big data environment (required)
• Mastery of languages: Python / R, Scala, Java (required)
• Knowledge of google analytics, Dataiku, BigQuery (a plus)
• Knowledge of the google cloud environment (required)
• bases in data / statistics analysis (statistical test, linear / logistic regression, decision tree, PCA / ACM, k-means clusturing) (a plus)
• Master or engineering school in computer science and / or big data (with at least a first internship done in a company in a big data environment). At least 2 years of experience
• The candidate must be passionate about big data / datascience, curious, reliable, agile, educational and good communicator, strong team spirit and sharing.